

New Strategic Planning

The Parks and Recreation Division is actively working on a new strategic plan to establish long-range management policies and procedures for its parks and boating programs. These are the "face" of the Parks and Recreation Division to the public, who have access to 97 state parks and recreation areas, 80 state-funded harbors and more than 1,300 state-funded boating access sites.

A key component in the development of a new plan is to interact with the public and stakeholders whom we serve. We are conducting "public input workshops" around the state in March and April to gather the perspectives and insights of our users and stakeholders, and we encourage your participation.

These meetings (all from 6 to 8 p.m.) will be held at the following locations:

1. March 20, 2007 at the Ralph A. MacMullan Conference Center (off North Higgins Lake Rd.) 104 Conservation Dr. Roscommon, MI 48653.
2. March 21, 2007 at Hager Park, Vander Lann Room-Ottawa Co. Parks., 8134 28th Avenue Jenison (Georgetown Township)
3. March 22, 2007 at Cabela's, 110 Cabela Blvd. East., Dundee, MI 48131
4. April 9, 2007 at the Little Bear East Arena and Event Center, 275 Marquette St. St. Ignace, MI 49781
5. April 10, 2007 at the Holiday Inn at 1951 U.S. 41 West., Marquette, MI 49855

Following these workshops, we will conduct a two-day 'visioning' workshop in late April. This working session is a critical step in the development of the new strategic plan for the division. At this session, the input from the public meetings, as well as input from DNR staff, will be reviewed and discussed by the Citizen's Committee for Michigan State Parks, the Michigan State Waterways Commission, key stakeholders and department staff. The results of this session will form the basis for a new Vision, and Goals and Objectives for the PRD parks and boating programs.

Subsequent steps in the process include drafting a new strategic plan document and sharing it with our stakeholders and the public in another series of public meetings around the state later this summer to solicit further review and comment. Following these meetings, the plan will be finalized and presented to DNR Director Rebecca Humphries for approval.

Our goal is have a new strategic plan adopted by the end of this year.

If you would like additional information on this effort/process, please contact:

Paul N. Curtis
DNR Parks and Recreation Division
P.O. Box 30257
Lansing, MI 48909
(517) 335-4832
Curtisp@michigan.gov